



## EMPOWERING LEADERS AND ORGANIZATIONS TO PERFORM AT THEIR BEST

### WHO IS STEPHAN MAIGHAN?

- o Stephan Maighan is a keynote speaker, executive coach and business consultant aiming to help people become their very best every day at work and in society.
- o Stephan guides people to find more confidence, become the leaders they were meant to be, accelerate their performance and get better results for themselves and their organization.
- o Stephan went from very hard beginnings, to helping thousands find their greatness. In his own words, he was "willing to fail but unwilling to quit."
- o Today, he helps startups and Fortune 500 companies improve their performance levels, using his proprietary CLEAR™ method.
- o Stephan created Mentora Inc., an executive training and consulting company trusted by clients such as Airbus, Bombardier, Nespresso, Stanley, IBM, Canada Revenue Agency, Bank of Canada, the Canadian Armed Forces...
- o He co-founded MAIGHAN DISTRIBUTION INC. a company that wholesales renowned baby and kids' items as well as maternity and wellness products. The company's clientele includes leading retailers, such as Toys R US, Best Buy, Indigo, Snuggle Bugz, Aubainerie, Clément and Well.ca... etc.
- o Stephan is a member of the Forbes Coaches Council, an invitation-only community for leading business consultants and coaches
- o He was honored with the Governor General of Canada SOVEREIGN'S MEDAL FOR VOLUNTEERS "that recognizes... outstanding individuals and to inspire all Canadians to excellence."
- o His first book "Devenez maître de votre vie" is a practical guide to transforming your way of being by liberating you from your limiting beliefs and restrictive behaviors.
- o He co-authored "Osez réussir!" with highly regarded entrepreneurs, sports psychologists, Olympian gold medalists and professional athletes, on their insights on success and how they applied them in their careers.

« I CAN ONLY  
DESCRIBE HIS  
WORK WITH  
ONE WORD:  
**WOW!** »

GENEVIEVE BOURDEAU,  
TD CANADA TRUST.



# SPEAKINGS TOPICS

## HELPING TEAMS AND INDIVIDUALS UNLEASH THEIR GREATNESS.

Imagine if your leaders could get rid of their limiting beliefs and outperform themselves.

Almost all organizations go through change at some point – learning how to respond to it and see the opportunities that come with it is therefore a strategic advantage that leaders need to possess. Stephan shares effective ways to gain confidence and learn how to respond and seize the opportunity! Attendees will leave stronger and ready to take action.

Whether the audience comprises 15 high-ranking executives or 25,000 attendees, his in-person keynote presentations and virtual training sessions are always tailored to meet their needs, providing them with practical takeaways so that they can create lasting results.

Stephan speaks on a variety of topics, both in **English and/or French**. Different options are available in a **virtual or live session set up**.

1 Keynote:  
20 min. to 90 min. sessions

2 Workshop:  
½ Day sessions

3 Custom Training:  
½ Day  
& Full Day sessions

### #1 SIGNATURE MOTIVATIONAL KEYNOTE:

#### UPPING YOUR GAME

Our personal and professional lives deserve that we up our game and perform to our fullest. Learn how in this entertaining, inspiring and moving presentation.

### #2 CHANGE & EVOLUTION KEYNOTE:

#### THRIVING THROUGH CHANGE.

The world is always evolving, learn how to respond to challenges and seize the opportunity.

### #3 TEAMWORK & COLLABORATION KEYNOTE:

#### THRIVING TOGETHER.

Together we go further. Competitive markets make team collaboration essential.

### #4 LEADERSHIP KEYNOTE: LEADERSHIP EXCELLENCE

The Art of Leadership. Learn it, master it.

### #5 SALES KEYNOTE: UPPING YOUR SALES

Learn how to reduce today's informed buyer resistance by using simple sales and mindset strategies.

### #6 HYBRID KEYNOTE: MIX & CHOOSE YOUR TOPICS

Your organization might be facing complex challenges that demand a customized client-driven keynote. Stephan lets you choose and mix your topics.

# WORKING WITH STEPHAN

Stephan was a business and management consultant for years before ever getting on a stage or speaking publicly, and as an entrepreneur himself he understands the importance for organizations to improve their economic, operating and managerial performance in times of transformation in the new global marketplace.

Because all his in-person keynote presentations and virtual training sessions are customized and tailored to your audience's need, Stephan will schedule a 30 to 60 minutes teleconference before the event. This is important in getting a better understanding of the context and purpose of your event and in creating a memorable event for your participants to benefit from the Maighan "More than a keynote—an experience" promise.

For more information about Stephan Maighan and to book his services for your next virtual or in-person event or training session:

Visit <https://www.maighan.com/>  
Or call +1 (888) 814-8841

*Maighan*  
STEPHAN MAIGHAN

## RE/MAX®

"VERY PROFESSIONAL, DYNAMIC, AND ORGANIZED.  
HIS KEYNOTE IS ENERGIZING AND WILL BE A  
GUARANTEED SUCCESS FOR YOUR EVENT."

*MARC COUSINEAU, VICE PRESIDENT OF MARKETING, RE/MAX.*

**IBM®**

"I have never seen this in 34 years of service at IBM.  
Three standing ovations in the same day, one at  
each of his three keynotes!"

*Peter Mallette, Executive Director's Assistant, IBM.*

## BOMBARDIER

"SIMPLY WONDERFUL, TWO  
HOURS OF PURE DELIGHT."

*Serge Plouffe, Supervisor Transport Logistics, Bombardier.*

**STANLEY®**

"Stephan is by far the best  
speaker of the 21st century!"

*Mike Laganiere, Senior Director, Stanley.*

# WHAT AUDIENCES SAY

**"YOUR MESSAGE WAS COMPELLING AND MOTIVATED THE ENTIRE TEAM OF SOLDIERS AND LEADERS. THEY ALL COMMANDED YOUR PERFORMANCE."**

*Denis Thebeau, Commander, Department of National Defence, Canadian Armed Forces.*

**"OUR MANAGERS TOLD ME IT WAS THE BEST CONFERENCE THEY'VE BEEN TO IN 5 YEARS!"**

*Christian Reid, HR director, Bombardier Aerospace.*

**"A KEYNOTE SPEECH WORTH TALKING ABOUT! IF YOU'RE INTERESTED IN TEAMWORK, STEPHAN MAIGHAN IS A MUST-SEE SPEAKER."**

*Eve Charette, Senior Manager, Desjardins.*

**"I CONTINUE TO USE STEPHAN'S CONCEPTS WHEN I AM WORKING WITH MY TEAM AND BELIEVE THIS HELPS ME DELIVER MY MESSAGES IN A POSITIVE AND CONSTRUCTIVE WAY."**

*Stella Poulin, MBA, Regional Vice-President, National Bank.*

**"REFLECTIONS THAT ARE KEY TO OVERCOMING CHALLENGES AND STAYING THE COURSE. A GREAT SOURCE OF INSPIRATION."**

*Christiane Hogue, Consultant, Strategies and Organizational Effectiveness, Service Canada.*

**"A MIX OF EMOTION, REALITY, AND OPPORTUNITY. WE HOPE TO HAVE YOU AT OUR NEXT RETREAT."**

*DR. MATHIAS KOUASSI, CHIEF, PROGRAM INTEGRATION CHEMICAL SECTORS DIRECTORATE, ENVIRONMENT CANADA.*

